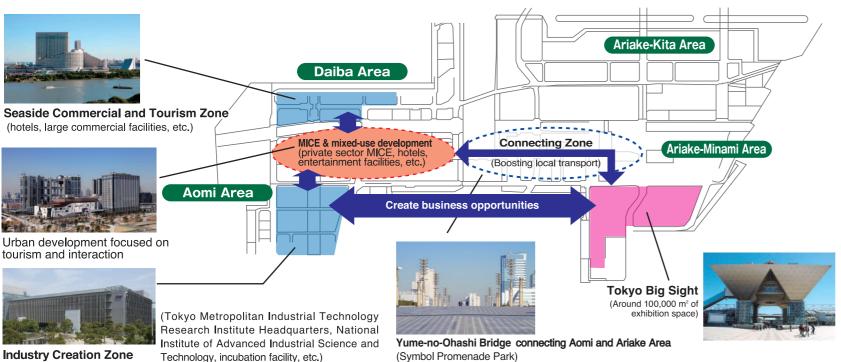


reation of a MICE and International Tourism Center in Tokyo Waterfront City

Work is underway in the Tokyo Waterfront City to turn this area into a MICE and international tourism center where people, goods, information and technology from around the world come together. This will strengthen Tokyo's competitiveness and drive Japan's economic growth.

MICE: An acronym for Meetings, Incentive Travel, Convention, and Event/Exhibition



ood Access to the City Center & Airports

Tokyo Waterfront City is not only located close to Haneda Airport (Tokyo International Airport) but is also ideally positioned for sightseeing via water bus, providing great views of Tokyo Skytree on route to the famous tourist site of Asakusa.



okyo's Leading Tourism Area

- Tokyo Waterfront City is a highly promising area: a location surrounded by water that offers a liberating experience and panoramic views of Tokyo, including Rainbow **Bridge and Tokyo Tower.**
- With a wealth of tourism resources such as commercial facilities and museums, this is Tokvo's leading tourism area.
- Development of attractive areas that tourists from Japan and abroad will want to visit again and again is advancing.

Attractive tourism resources

Tokyo International Cruise Terminal

Tokyo Port opened a new gateway, TOKYO INTERNATIONAL CRUISE TERMINAL., in 2020. As a base for sightseeing in Japan, it provides customers around the world with exciting sightseeing experiences. You can enjoy a spacious view from the observation deck on the 4th floor. It can also be used as an event space.

Illumination Island Odaiba

Each commercial facilities in Odaiba area expands an individualized illumination, which brings about Illumination Island that light up the whole Tokyo Water Front City and welcomes any visitors and tourists.

Enhancing hospitality for foreign visitors

Tokvo Odaiba Free Wi-Fi

Free access to Wi-Fi has been set up in public spaces in Tokyo Waterfront City, allowing visitors from Japan and overseas to obtain information and communicate with ease.

Tourist information center open at Tokyo Tell-port Center station

Concierges recognizing Japanese and English correspond your demand accurately and graciously that give you useful local guidance of Tokyo especially Odaiba with utilizing digital signage and a lot of communication tools.

Latest local information transmission, "Digital Signage"

Providing multilingual information of the Waterfront City, a touch panel signage located at commercial buildings, hotels and exhibition facility of the City.



Tokyo International Cruise Terminal (Photo by Naoomi Kurozumi)





FreeWiF

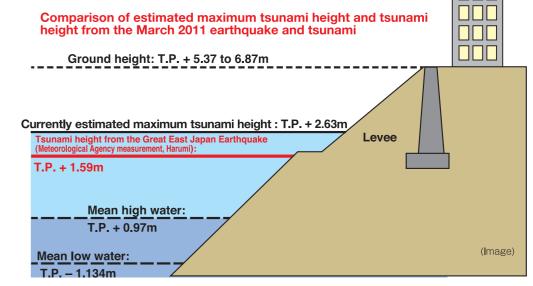
Digital signage

Tokyo Odaiba Free Wi-Fi

afe & Secure City

Various disaster mitigation measures have been taken to make Tokyo Waterfront City well prepared for disasters. Ample safety has been secured to protect the city against the highest tsunami assumed in Tokyo's report of damage estimates in the event of an earthquake directly hitting the capital, announced in May 2022.

At the time of the March 2011 earthquake and tsunami, buildings and facilities in Tokyo Waterfront City suffered no big damages from liquefaction, demonstrating that measures taken up to then were effective.



T.P. (Tokyo Peil) · · · Tokyo Bay mean sea level (above sea level).